



Simsbury Chamber of Commerce 2018 Sponsorship Program

Targeted Advertising Is a Great Way to Grow Your Business. These Chamber Sponsorship Opportunities Deliver Your Brand with Laser Focus to Your Audience!

Choose Your Yearly Commitment with These Exciting Sponsorship Choices
Save time, pre-plan, take advantage of all publicity!

Program begins January 1, 2018 and runs through December 31, 2018

	Premium \$2,750 <small>(valued at over \$3,735 - a savings of over 26%!)</small>	Champion \$1,600 <small>(valued at over \$2,075- a savings of over 22%!)</small>	Supporting \$850 <small>(valued at over \$960 - a savings of over 11%!)</small>	A la carte
Global Sponsor Benefits in addition to individual Event benefits below:				
Recognition on Simsbury Chamber website, with link to company website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company name and logo in Sponsor section of annual printed directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognition at all Chamber events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Special name badge for use at all Chamber events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Complimentary 12-month spot advertisement on Chamber website	<input checked="" type="checkbox"/>			
One (1) complimentary set of member mailing labels	<input checked="" type="checkbox"/>			
One (1) complimentary e-mail blast to Chamber's 900+ email subscribers	<input checked="" type="checkbox"/>			
Complimentary use of Chamber conference area (when available)	<input checked="" type="checkbox"/>			
Business Name Listing on Chamber letterhead	<input checked="" type="checkbox"/>			
NEW IN 2018 – Priority opportunity to host one Chamber networking event	<input checked="" type="checkbox"/>			
* Additional Benefit for all Sponsorship Levels and A la Carte: Company name listed on Event Sponsor Board displayed during each individual event				
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Business Leaders Breakfast (March 9, 2018)				
Gold Level Sponsorship	<input checked="" type="checkbox"/>			<input type="checkbox"/> \$425
Includes company name on all event marketing materials, program, and signage; company logo on all printed event materials; vendor table; reserved table for 8, including table card with company name; photo opp with event speakers for post-event press releases; and company logo displayed on video board over Dunkin Donuts Park!				
Silver Level Sponsorship		<input checked="" type="checkbox"/>		<input type="checkbox"/> \$340
Includes company name on all event marketing materials, program, and signage; and 6 event tickets				
Bronze Level Sponsorship			<input checked="" type="checkbox"/>	<input type="checkbox"/> \$260
Includes company name on all event marketing materials and program 4 event tickets				
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Annual Planning Session (February __, 2018)				
Event Sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/> \$100
Recognition at event				
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Lunch N Learn at Henry James Memorial School (May 10, 2018)				
Event Sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/> \$100
Includes company name in all event informational materials and publicity, and opportunity to serve as a mentor				

Annual Leadership Awards Luncheon and Meeting (May 24, 2018)

Premier Sponsor

Includes name on all event marketing materials, in program and at meeting
Reserved table for 8

\$400

Event Sponsor

Includes recognition in program and at meeting, 4 tickets to event

\$225

Simsbury Spooktacular Chili Challenge (October 27, 2018)

Hot Level Sponsorship

Includes company name and logo on marketing materials, website, signs, t-shirts, and banner; 6 event tickets; 4 event t-shirts; company name in all print advertising and press releases; vendor table; product or promotional material placement in chili tasting bags; and opportunity for a company rep to serve as an official chili judge

\$1,800

Medium Level Sponsorship

Includes company name on event marketing materials, signs, and t-shirts; 4 event tickets; 2 event t-shirts

\$1,100

Mild Level Sponsorship

Includes 2 event tickets, company name and link to website on event website, 1 event t-shirt

\$600

Job Shadow Day with The Master's School (Date TBD – November 2018)

Event Sponsor

Includes company name in all event informational materials and publicity, invitation to event luncheon, opportunity to serve as a mentor

\$200

New Member Luncheons/Orientations (Bi-Monthly)

Event Sponsor

Includes company name in all event materials, opportunity to attend and speak at up to 2 luncheons

\$150

Great idea, count me in! I see the value and added member benefit of sponsoring Simsbury Chamber of Commerce programs!

Business Name: _____ Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

I would like to be a Premium sponsor for \$2,750.

I would like to be a Supporting sponsor for \$850

I would like to be a Champion sponsor for \$1,600.

Please see my a la carte selections

I would like to make 2 payments. I understand that 50% of the total sponsorship is due **by January 1, 2018** and the remaining 50% must be paid no later than **May 31, 2018**.

Please invoice me at the address above.

I have enclosed a check in the amount of \$ _____ made payable to "Simsbury Chamber of Commerce". Please mail to **P. O. Box 224, Simsbury, CT 06070**.

Please charge my credit card as follows:

Amex Discover Mastercard Visa Name on card: _____

Account number: _____ Exp. Date: _____ Security Code: _____

Address where statement is mailed (if different from above): Street: _____ City: _____

State: _____ Zip: _____

Questions? 860-651-7307 or info@simsburycoc.org