



Simsbury Chamber of Commerce 2017 Sponsorship Program

Targeted Advertising Is a Great Way to Grow Your Business. These Chamber Sponsorship Opportunities Deliver Your Brand with Laser Focus to Your Audience!

Choose Your Yearly Commitment with These Exciting Sponsorship Choices
Save time, pre-plan, take advantage of all publicity!

Program begins: January 1, 2017 and runs through December 31, 2017

	Premium \$2,750 <small>(valued at over \$3,710)</small>	Champion \$1,500 <small>(valued at over \$1,830)</small>	Supporting \$850 <small>(valued at over \$950)</small>	A la carte
Global Sponsor Benefits in addition to individual Event benefits below:				
Recognition on Simsbury Chamber website, with link to company website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company name and logo in Sponsor section of annual printed directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognition at all Chamber events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Special name badge for use at all Chamber events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Complimentary 12-month spot advertisement on Chamber website	<input checked="" type="checkbox"/>			
One (1) complimentary set of member mailing labels	<input checked="" type="checkbox"/>			
One (1) complimentary e-mail blast	<input checked="" type="checkbox"/>			
Complimentary use of Chamber conference area (when available)	<input checked="" type="checkbox"/>			
Business Name Listing on Chamber letterhead	<input checked="" type="checkbox"/>			
* Additional Benefit for all Sponsorship Levels and A la Carte: Company name listed on Event Sponsor Board displayed during each individual event				
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Business Leaders Breakfast (March 3, 2017)				
Gold Level Sponsorship	<input checked="" type="checkbox"/>			<input type="checkbox"/> \$400
Includes company name on all event marketing materials, program, and signage; company logo on all printed event materials; vendor table; reserved table for 8, including table card with company name; photo opp with event speakers for post-event press releases; and product or promotional material placement in gift bag centerpieces				
Silver Level Sponsorship		<input checked="" type="checkbox"/>		<input type="checkbox"/> \$325
Includes company name on all event marketing materials, program, and signage; and 6 event tickets				
Bronze Level Sponsorship			<input checked="" type="checkbox"/>	<input type="checkbox"/> \$250
Includes company name on all event marketing materials and program 4 event tickets				
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Annual Planning Session (Date TBD – March 2017)				
Event Sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/> \$100
Recognition at event				
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Lunch N Learn at Henry James Memorial School (Date TBD – May 2017)				
Event Sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/> \$100
Includes company name in all event informational materials and publicity, and opportunity to serve as a mentor				

**Annual Leadership Awards Luncheon and Meeting
(May 25, 2017)**

Event Sponsor \$200
Includes recognition in program and at meeting, 4 tickets to event

Simsbury Spooktacular Chili Challenge (October 28, 2017)

Hot Level Sponsorship \$1,800
Includes company name and logo on marketing materials, website, signs, sweatshirts, and banner; 6 event tickets; 4 event t-shirts; company name in all print advertising and press releases; vendor table; product or promotional material placement in chili tasting bags; and opportunity for a company rep to serve as an official chili judge

Medium Level Sponsorship \$1,100
Includes company name on event marketing materials, signs, and sweatshirts; 4 event tickets; 2 event t-shirts

Mild Level Sponsorship \$600
Includes 2 event tickets, company name and link to website on event website, 1 event t-shirt

Job Shadow Day with The Master's School (Date TBD – November 2017)

Event Sponsor \$200
Includes company name in all event informational materials and publicity, invitation to event luncheon, opportunity to serve as a mentor

New Member Luncheons/Orientations (Monthly)

Event Sponsor \$150
Includes company name in all event materials, opportunity to attend and speak at up to 2 luncheons

Great idea, count me in! I see the value and added member benefit of sponsoring Simsbury Chamber of Commerce programs!

Business Name: _____ Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

- I would like to be a Premium sponsor for \$2,750.
- I would like to be a Supporting sponsor for \$850
- I would like to be a Champion sponsor for \$1,500.
- Please see my a la carte selections

I would like to make 2 payments. I understand that 50% of the total sponsorship is due **by January 1, 2017** and the remaining 50% must be paid no later than **May 31, 2017**.

- Please invoice me at the address above.
- I have enclosed a check in the amount of \$ _____ made payable to "Simsbury Chamber of Commerce". Please mail to **P. O. Box 224, Simsbury, CT 06070**.
- Please charge my credit card as follows:

Amex Discover Mastercard Visa Name on card: _____

Account number: _____ Exp. Date: _____ Security Code: _____

Address where statement is mailed (if different from above): Street: _____ City: _____

State: _____ Zip: _____

Questions? 860-651-7307 or info@simsburycoc.org