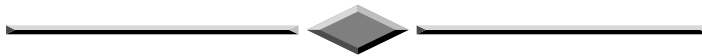




## WHAT IS THE “Home Improvement Show”?

- ✧ An event to showcase the home improvement industry, support the local economy and provide education, products and services for local residents
- ✧ The 4th Year of the Simsbury Chamber of Commerce “Home Improvement Show”
- ✧ Now in partnership with “Septemberfest” sponsored by the Simsbury Performing Arts Center!
- ✧ A one day event (Saturday, September 10, Rain Date: Sunday, September 11) located on the Simsbury Performing Arts Center *Septemberfest* site on Iron Horse Boulevard
- ✧ A Simsbury Chamber of Commerce volunteer managed community event
- ✧ Featuring “Talk with the Pro’s” sponsored by the Simsbury Chamber



## HOME IMPROVEMENT SHOW SPONSORS

### THE NEED

- ✧ Sponsors are needed to help underwrite the event and other fixed costs.
- ✧ Sponsor donations are the “key” to making the *Home Improvement Show* an event which is “free” to all.
- ✧ Proceeds from the event will assist the Simsbury Chamber of Commerce maintain a local office and provide benefits and services to over 450 Simsbury Chamber member companies.

### THE BENEFITS

#### *Media Exposure*

- Spring, summer and fall publicity program targeted at the Farmington Valley
- Co-promotion with *Septemberfest* to maximize sponsor exposure (includes print, media and website)

#### *Corporate Good Will*

- Recognition for supporting this annual event in the Farmington Valley and Hartford region
- Help promote the benefits of living, working and visiting Simsbury
- Contribute to the Simsbury Chamber’s efforts on behalf of business
- Make your employees proud of their company as an active member of the community

#### 2011 Committee:

Event Chairman, Bob Kulakowski, Cedar Hill Home Inspection  
Exhibition Coordinator, Pam Bowman, Prime Touch Services  
Event Publicity, Kay Green, Green Graphic Design  
Event Manager, Charity Folk, Simsbury Chamber of Commerce

For further information, call 860-651-7307, email: [info@simsburycoc.org](mailto:info@simsburycoc.org)



Show Your Support of the Simsbury Chamber of Commerce Home Improvement Show 2011 by becoming a Sponsor

## Business Sponsor Form

Business: \_\_\_\_\_

(Please list as you wish your name to appear)

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Amount of Sponsorship: \$ \_\_\_\_\_ (See below)

**Premiere Sponsor \$1,000**  Please accept my pledge (*payment due July 15*)  
Benefits to include: 3 parking spaces (9'x18'), 1-10'x10' tent, 2- 8' tables, 2 chairs, "Premiere Sponsor" signage  
Non-chamber member - \$1,200

**Gold Sponsor \$500**  Please accept my pledge (*payment due July 15*)  
Benefits to include: 3 parking spaces (9'x18'), "Gold Sponsor" signage  
Non-chamber member - \$600

**Silver Sponsor \$300**  Please accept my pledge (*payment due July 15*)  
Benefits to include: 2 parking spaces (9'x18') Non-chamber member - \$400

**Bronze Sponsor \$150**  Please accept my pledge (*payment due July 15*)

### Benefits Accorded All Sponsors:



- 1) Listed on event Sponsor Board prominently displayed during the event
- 2) Co-promotion with **Septemberfest** to maximize your exposure
- 3) Recognized in spring, summer and fall publicity campaign (ie, print, media, website)

**Thank you for your support**

Please make checks payable to:  
SCOC Home Improvement Show 2011  
Mail to: P.O. Box 224, Simsbury, CT 06070



Credit Card Payment or Pledges can be faxed to: 860-651-1933  
Credit Card Payment:  MasterCard  Visa  Discover

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing address: \_\_\_\_\_

Your signature: \_\_\_\_\_

\* Sponsors will be given preference when assigning exhibit space as long as space is still available.

Simsbury Chamber of Commerce · email: [info@simsburycoc.org](mailto:info@simsburycoc.org)  
Tel. (860) 651-7307 · Fax (860) 651-1933